



THE FUTURE *of* DOWNTOWN JACKSONVILLE: DVI's Role

Jake Gordon, CEO

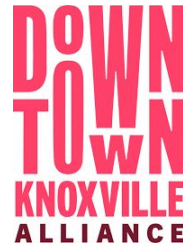


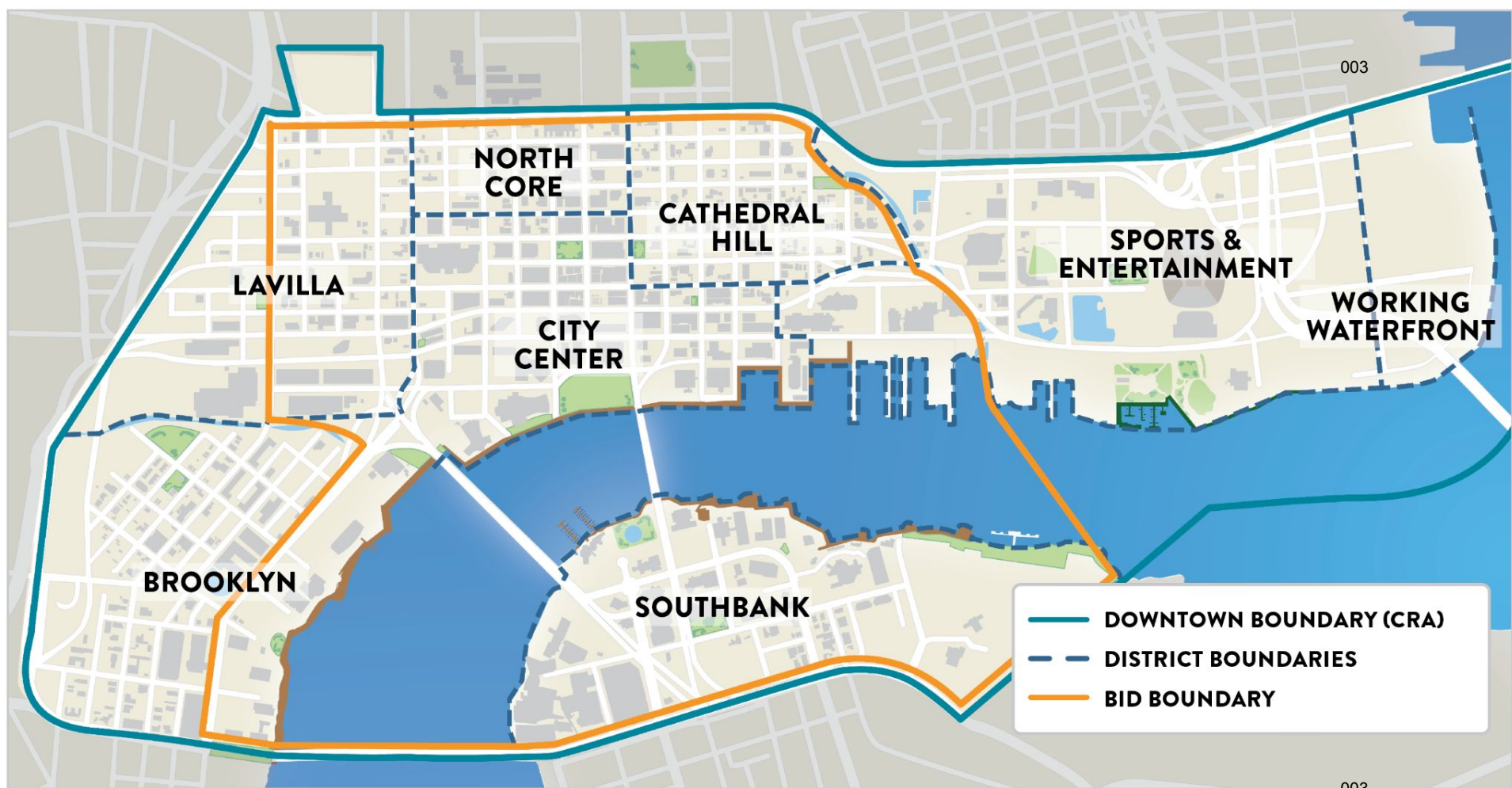
October 27, 2025

DOWNTOWN'S BUSINESS IMPROVEMENT DISTRICT (BID)



"A non-profit funded by an assessment on private property owners within a geographic area, generally providing revitalization services and improvements back to that area".





WE ARE GOVERNED BY AND REPRESENT A DIVERSE GROUP OF PROPERTY OWNERS, TENANTS, RESIDENTS & STAKEHOLDERS

004

31-MEMBER

Board of Directors:

- Real Estate
- Design / Build
- Finance
- Economic Development
- Healthcare
- Retail & Small Business
- Government Agencies
- Non-Profit
- Residents

Supported By 1.1 Mils

& Exempt Contributors like:

- City of Jacksonville
- Agencies like JEA & JTA
- Orgs like JAX Chamber & duPont
- Affordable Housing like Vestcor
- Foundations like duPont Fund & Community Foundation
- Churches like First Baptist Church
- And many others!

1,900+

Assessed Properties

approve the Board of Directors slate annually.

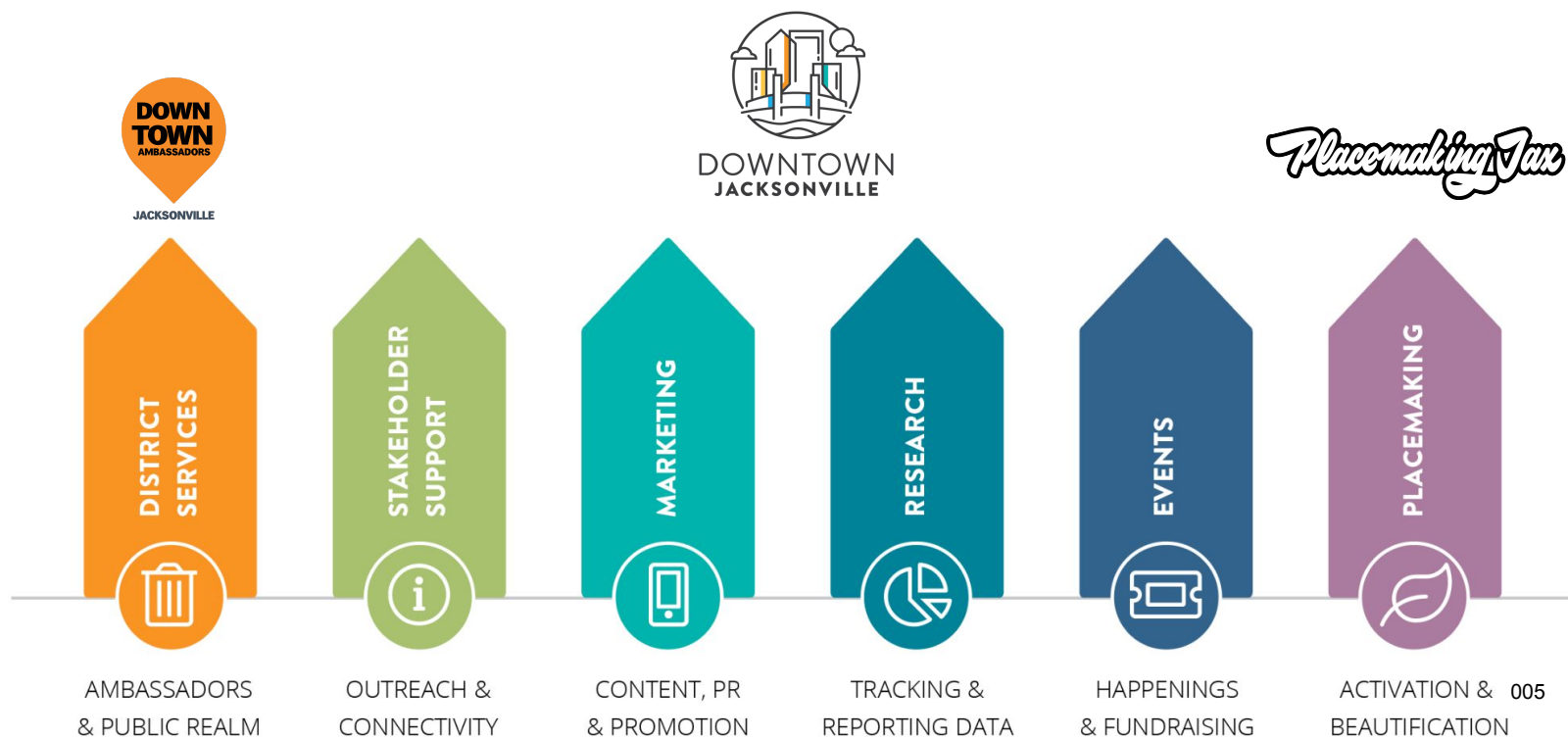
For every \$1 of commercial property assessment, we leverage at least \$2.20 in add'l support via contributions, grants, sponsorships & fundraising.

004



CREATING & SUPPORTING A VIBRANT DOWNTOWN THROUGH SIX AREAS OF FOCUS

005



SUPPORTING OUR PUBLIC REALM KEEPING IT CLEAN AND SAFE

006
DTJAX.COM/AMBASSADORS



WHAT WE DO

DOWNTOWN AMBASSADOR TEAM

- **Public Realm Cleaning**

- Litter and debris removal (daily patrols & as-needed)
- Power washing (as-needed, not regular rotation)
- Graffiti & handbill removal (upon owner approval)
- Biohazard clean up & Auto accident debris clean up
- Illegal campsite reporting and removal (removal upon request of JSO)

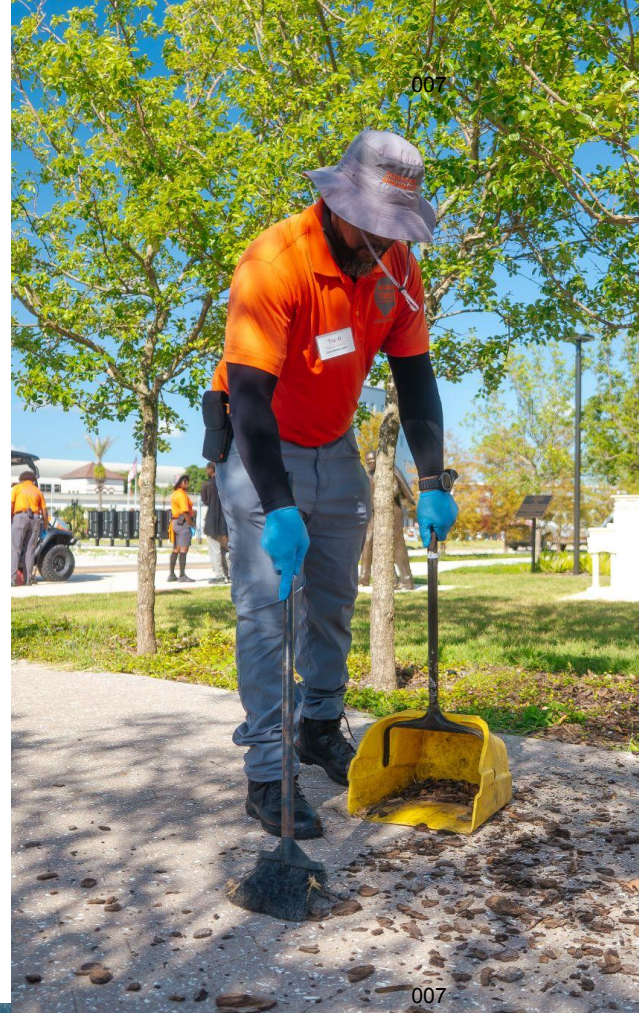
- **Safety & Hospitality**

- Walking and biking patrols (visible presence, eyes and ears on the street)
- Greetings, directions and information sharing
- Safety and umbrella escorts (upon request)
- Business check-ins (ground level storefronts)
- JSO law enforcement coordination (safety/nuisance issue reporting)

- **Social Services Outreach**

- Homeward Bound program administration
- Client outreach (Needs assessment and referral to services)
- Limited case management and documentation assistance
- Homeless Management Information System data input (HMIS)

- **Asset Mapping (MyJax & OpenGov data input)**



WHAT WE DON'T DO

DOWNTOWN AMBASSADOR TEAM

- Our services are “gap filling” and complimentary to all COJ services
- We do not have specific contractual duties on any service for COJ.
- Services provided proactively throughout the public realm (streets, sidewalks, gutters, etc.) in DT district not inside Parks (incl. Riverwalk)

Our Team Does Not Complete

- No landscaping and planter management
- No weeding, mowing and tree trimming/watering
- No natural debris clean up except hazards in ROW
- No infrastructure repair (pavers, sidewalks, bricks) or maintenance
- No trash can service or emptying; or clean up illegal dumping
- No fixture repair or replacement (benches, bike racks, etc.)
- No electrical work
- No park and public space staffing
- No banner hanging or removal
- No Scooter management (relocating or organizing them)
- No Sidewalk utility marking removal



CONNECTING & SUPPORTING OUR DIVERSE STAKEHOLDERS



PROMOTING DOWNTOWN AS A GREAT PLACE TO LIVE, WORK, VISIT AND INVEST

010



1.2 MILLION ANNUAL PAGE VIEWS

DTJax.com



170,000+ SOCIAL MEDIA FOLLOWERS

@DTJax and others.



9.4 MILLION ANNUAL IMPRESSIONS

@DTJax and others.



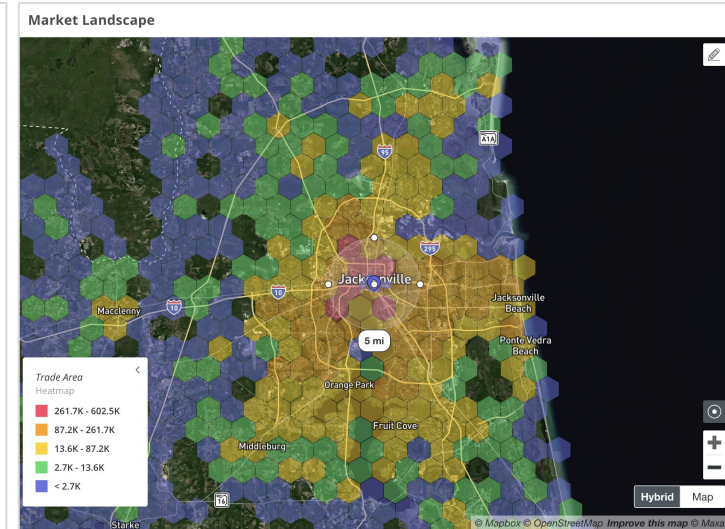
16,600+ E-NEWSLETTER SUBSCRIBERS

DTJAX.COM

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COLLECTING, ANALYZING + SHARING DOWNTOWN'S DATA

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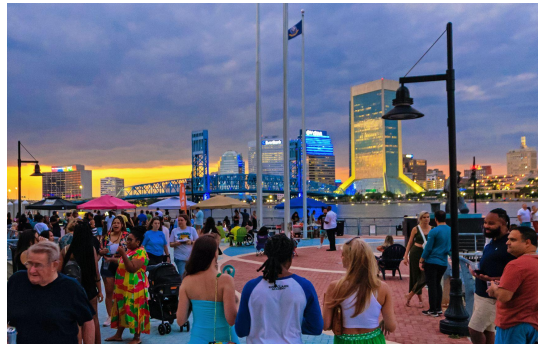


[DTJAX.COM/RESEARCH](https://dtjax.com/research)

011

PRODUCING QUALITY EVENTS THAT KEEP PEOPLE COMING DOWNTOWN

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012

CATALYZING ACTIVE SPACES BY A COMMUNITY OF PLACEMAKERS

013



[DTJAX.COM/PLACEMAKING](https://dtjax.com/placemaking)

013



Thank You for Supporting Downtown

Jake Gordon, CEO

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